

Habitat for Humanity Public Relations Opportunities for Corporate Donation Levels

Gold level (\$50,000 or more)

- Gold level donors mentioned in all news releases and public service announcements (PSA)
 - Gold level donors invited to join Habitat in appearances on Mid-Morning Live, Radio Talk Shows, etc.
 - Prominent placement on "Thank You Board" displayed at various fundraising events
 - Prominent placement on "Thank You Board" placed in Habitat Home Yards during the Construction
 - Prominent placement in listing of sponsors on website
 - Prominent placement in listing of sponsors in newsletter
 - Prominent placement in "Thank You" Ad in Newspaper at the PSA rate
 - PSA Radio Spot thanking the community and major corporate sponsors at the end of the year
 - Plaque for the Office (include a photo of the house or of the employee volunteers in front of the house, working.)
 - Live Remote (at Build-a-thon, Golf Tournament, etc) – DJ will be given a "Sponsor Thank You List"
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Silver level (\$25,000-\$49,999)

- Highlighted placement on "Thank You Board" displayed at various fundraising events
 - Highlighted placement on "Thank You Board" placed in Habitat Home Yards during the Construction
 - Highlighted placement in listing of sponsors on website
 - Highlighted placement in listing of sponsors in newsletter
 - Highlighted placement in "Thank You" Ad in Newspaper at the PSA rate
 - PSA Radio Spot thanking the community and major corporate sponsors at the end of the year
 - Plaque for the Office (include a photo of the house or of the employee volunteers in front of the house, working.)
 - Live Remote (at Build-a-thon, Golf Tournament, etc) – DJ will be given a "Sponsor Thank You List"
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Bronze level (\$10,000 to \$24,999)

- Highlighted placement in listing of sponsors on website
 - Highlighted placement in listing of sponsors in newsletter
 - Level placement on "Thank You Board" in Habitat Home yards during construction
 - Level placement on "Thank You Board" at various fundraising events
 - Level placement in "Thank You" Ad in Newspaper at the PSA rate
 - Plaque for the Office (include a photo of the house or of the employee volunteers in front of the house, working.)
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Support level (under \$10,000/more than \$1000)

- Level placement in listing of sponsors on website
- Level placement in listing of sponsors in newsletter
- Inclusion on "Thank You Board" in Habitat Home yards during construction
- Inclusion on "Thank You Board" at various fundraising events
- Level placement in "Thank You" Ad in Newspaper at the PSA rate
- Plaque for the Office (include a photo of the house or of the employee volunteers in front of the house, working.)